Underpinning execution: ICT, standards and processes

SUMMARY

In a manufacturing SME's Digital Transformation strategy, measuring key variables like whether the company has the right IT architecture to integrate, structure and manage data from all sources across the company, its customer base and the supply chain, as well as technical standards and governance procedures is key to evaluate how digitally mature a company is and to determine the best decisions to improve business processes and automation of critical processes, and thus ensure increased value is delivered to customers while managing data security, integrity risk and interoperability of devices and software systems more effectively.

LEARNING OUTCOMES

- ***Understand why adopting the right ICT, standards and governance procedures can help in the digital transformation process of your SME.***

Digital Maturity and Digital Transformation Strategy in Furniture Manufacturing Companies

TOPICS

- Measuring dimensions and variables in a Digital Transformation strategy (technology, standards and processes, innovation, legal risk management and compliance) to determine the company's digital maturity level and support progress

TAKEAWAYS RELATED TO THE FURNITURE INDUSTRY

ICT, standards and governance procedures are the foundations of a successful digital strategy, playing a key role in generating, processing, storing, securing and sharing data internally and across the value chain in order to meet the needs of customers, improve the execution of business processes at lower costs and enhance business efficiency and effectiveness.
Standards can help manufacturing SMEs automate processes, ensure devices and software can talk to each other and manage data more effectively.

ADDITIONAL MATERIAL

- [Earley: Building a successful Digital Transformation Roadmap](#)